



Lamar Romero is founder and CEO of Dragon Spirits Marketing (a Capital Factory validated company), the #1 Brand Ambassador Gig Marketplace that solves the massive problem of matching amazing, growing brands with educated, curated, and passionate brand ambassadors at 1000's of brand activations across the US.

Lamar graduated from Texas A&M University in 1998 - WHOOP! - and started his career in 1999 working for Dell Computer, winning several awards including President's Club in 2002, but by 2008 Lamar left Dell to pursue his many passions. In 2012, Lamar and his wife Laura discovered a new passion: Tequila. They founded Tequila Tribe, promoting tequila all across the state of Texas.

This strange hobby led to the founding of Dragon Spirits Marketing in April 2013. Lamar is the happy father of two beautiful boys, Lyric and Ladon, whose primary language is Spanish, due to the fact that his wife, Laura Valentino Romero, is amazing beyond belief. In his spare time, Lamar still enjoys strategy games on Steam, working out Crossfit style with his friends, and certainly not least, wrestling and sword fighting with his two boys as much as possible.



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