

Talk Title: Ready to put CBD or THC in a drink? It's not as hard as you might think!

James Dawson :

Tag: *Nucleus of Positivity and Renewable Encouragement*

Co-Founder and VP of Landrace Bioscience (2018)

Landrace Bioscience was part of the TN Hemp pilot program prior to the 2018 Farm Bill. Originally built to be a premium bulk ingredient supplier, Landrace has grown a customer base around the country by working directly with brands and manufacturers to create hemp and cannabis products. In 2021, Landrace launched its patented water soluble nano-delivery technology, SENDS™ Technology (Sendstechnology.com). SENDS™ Technology offers the entire hemp and cannabis industry a turnkey solution to creating shelf-stable, translucent, delicious hemp and cannabis beverages. Landrace Bioscience has had the honor of innovating, formulating, and manufacturing products collaboratively with the top brands in the country. We pride ourselves on our depth of product knowledge, and love of people! **Our mission: to be our clients most reliable and consistent partner- delivering innovative science and high quality ingredients, products, and technologies to serve the hemp and cannabis industries with transparency, honesty, and integrity.** We love sharing product knowledge and discussing the ins and outs of our industries landscape. We've had the privilege of creating amazing products with everyone from the mom-and-pop corner store owners to professional athletes and the biggest names in hip-hop. This session will cover everything from creating a compliant product through commercialization, and all the steps in between!