



**Jared Staples, Director of External Affairs**

Jared Staples joined TABC in October of 2017 as Director of External Affairs. Jared manages TABC's overall engagement with the alcoholic beverage industry and its various other stakeholders. He works to ensure the agency conducts proactive outreach initiatives, maintains awareness of issues within the alcoholic beverage industry, and takes responsive action so that businesses in Texas have the opportunity to thrive.

Before joining TABC, Jared served as a policy advisor to Texas Governors Rick Perry and Greg Abbott. He also worked in the Texas Senate for two legislative sessions.

Jared is a graduate of The University of Texas at Austin, where he earned both his bachelor's and law degrees.